

# London Workplace Zone Classification

The Geography of  
Employment in London

# London's Workplace Zones

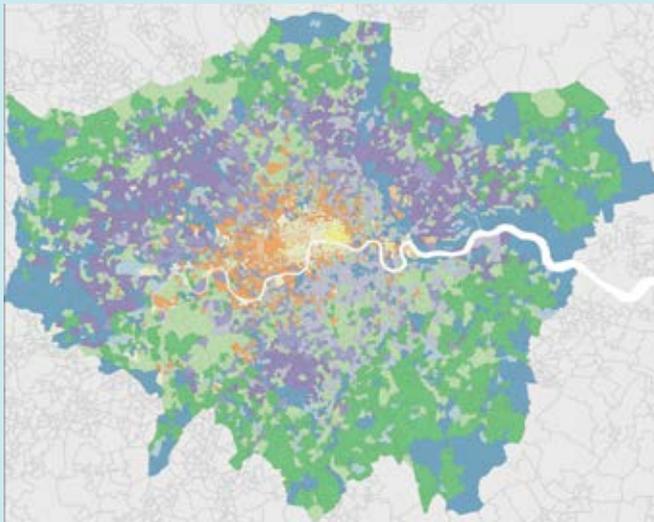
This map shows the **London Workplace Zone Classification (LWZC)** which provides insight into the variegated workplace functions and nature of employment across Greater London.

A detailed description of the data sources used and the classification process is available at the CDRC website: [data.cdrc.ac.uk](http://data.cdrc.ac.uk)

The LWZC is an openly available geodemographic that assigns workplace zones within Greater London into categories based on 92 variables. The classification broadly defines each zone's employment structure, its employer and employee

characteristics, commuting accessibility and residential context.

The broader context attests to distinctive patterns within the capital that are not apparent when using the nationwide COWZ-UK classification of the London area. The LWZC classification sorts workplace zones into **five groups** and further sub-groups, identifying whether each zone principally offers residential, city-focused, infrastructure-based, or integrating and independent services, or whether it offers metropolitan destinations for high streets, retail or leisure.



**London Metropolitan Area**

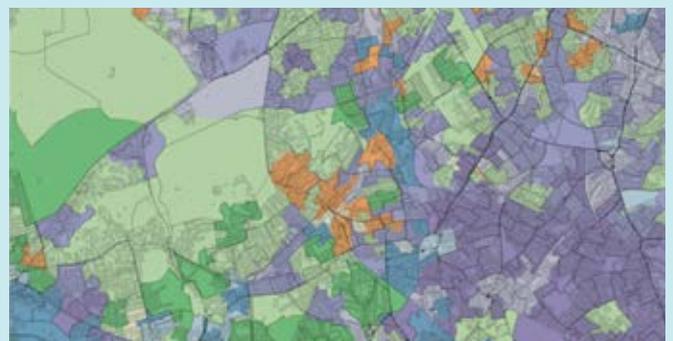
## Partnership with the Greater London Authority

The CDRC worked with the Greater London Authority to co-produce estimates of the structure and dynamics of employment in Greater London. This developed an entirely new methodological framework for building reproducible geodemographic classifications, and utilised a range of new forms of data. Further details can be found in our accompanying publication [doi.org/10.1016/j.apgeog.2019.102038](https://doi.org/10.1016/j.apgeog.2019.102038).

- City Focus
- Metropolitan Destinations
- Integrating/Ind. Serv. Provs.
- Residential Services
- Infrastructure Support



**City of London**



**Wimbledon**